Gender Statistics Toolkit
The United Nations Economic and Social Commission for Western Asia (ESCWA) presents its first integrated Arabic toolkit on gender statistics, which was launched at a side event of the forty-ninth meeting of the Statistical Commission in New York in 2018.

The Gender Statistics Toolkit, developed by the ESCWA Statistics and Information Technology Cluster, includes the following two main tools:

- Gender statistics curriculum.
- E-learning on gender statistics.

**Beneficiaries**

National statistical offices, including national statistical systems, and a broad range of data providers and users such as policymakers, media, non-governmental organizations, and researchers.

**Objectives**

The Gender Statistics Toolkit aims to enhance the production and use of gender statistics to monitor progress toward gender equality and the empowerment of women. Guided by the Toolkit, countries will benefit from training national trainers on the gender statistics curriculum, and establish a core of national trainers responsible for mainstreaming gender statistics in national statistical systems and for advocating data use by various stakeholders. Countries will also benefit from the free online e-learning course on gender statistics based on the Arabic gender statistics curriculum.

**Gender statistics curriculum**

- Gender concepts and issues
- Importance of gender statistics
- The conceptual framework of gender statistics analysis
- Measuring gender statistics
- Presenting gender statistics

**Toolkit package**

1. Gender statistics curriculum
2. Training of trainers
3. Trainer guide
4. Power point presentations
5. E-learning on gender statistics
6. Learner guide booklet
7. Advocacy flyers and posters
ESCWA and the certified national trainers in national statistical offices will collaborate with other national partners and United Nations country teams to organize national workshops on the gender statistics curriculum for national statistical systems, non-governmental organizations, the media and other users. The objective of the national workshops is to provide participants with detailed knowledge and practical exercises on how to use and analyse gender statistics. The pre-requisite for participating in the national workshops is to have obtained the e-learning certificate. Successful participants in the national workshops will be awarded a second advanced certificate of achievement.

E-learning

The Toolkit includes an e-learning course on gender statistics and aims to make available a self-paced, cost free and accessible programme to all types of users and producers who are interested in producing and using gender statistics in policy and advocacy. The e-learning course, which includes five modules based on the gender statistics curriculum developed by ESCWA, is presented through animated dialogues among a diverse group of individuals. To elaborate on and understand gender concepts and issues, various methods are employed, such as clips of Arabic movies, animation of popular folkloric stories into coloured cartoons, and practical exercises in each module. Moreover, the e-learning platform can be used by individuals with functioning difficulties. Excerpts from the texts are presented under each screen to allow trainees with hearing difficulties to follow the dialogue easily. Upon successful completion of the gender statistics e-learning, participants will receive their first certificates and will be eligible to enrol in national and regional workshops on gender statistics.


ESCWA gender statistics programme


To meet the growing demand for comparable gender statistics, GSP, implemented by the Statistical Policies and Coordination Unit of the ESCWA Statistics and Information Technology Cluster, has evolved and expanded its activities over the years to include publications, technical papers, expert group meetings, capacity-building workshops, handbooks, e-learning, toolkits, a regional newsletter, and a gender dictionary in both Arabic and English.

Link to gender statistics at ESCWA: www.unescwa.org/gender-statistics